

# Impact Grant

An “Impact Grant” can play a key role in providing significant funding to projects that strengthen Pella by addressing major initiatives and promising opportunities. This grant seeks to create a meaningful impact around community issues.

## **Impact Grant applications WILL BE CONSIDERED for projects that:**

- Address major local initiatives which significantly impact Pella.
- Include evidence of a strong statement of community need.
- Show strong probability for leveraged funding from other sources.
- Demonstrate significant community impact, are broad and wide-reaching in nature, and are inclusive of the entire Pella community.
- Expand existing, high performing programs.
- Are collaborative in nature.
- Show evidence of long-term planning for the project.
- Are sustainable to ensure community impact well beyond the grant period.
- Recognize and celebrate our community's heritage.
- Show planning for outreach and accessibility to under-served populations.
- Demonstrate evidence of organizational capacity to suggest a good opportunity for success.
- Include a plan for evaluating success.

## **Impact Grant Application Timeline:**

- Application deadline is **October 15**.
- Award announced by January.
- Awards luncheon early December.

## **Impact Grant Amount:**

- One grant awarded annually.
- Grant range: \$15,000 - \$25,000.

## **Impact Grant Eligibility Requirements:**

- An Impact Grant is made only to charitable organizations or causes with 501(c)(3) status, or to governmental agencies serving a charitable purpose.
- Funding is limited to projects that will significantly improve the quality of life for the residents of Pella.
- Organizations that do not receive an Impact Grant will be considered for a Board Directed Grant for the same project in the same year.
- Organizations receiving an Impact Grant in the prior year are not eligible.

## **The Distribution Committee WILL NOT CONSIDER:**

- Funding a grant for completed projects.
- A grant for ongoing annual operating expenses or continued program funding.
- A grant to individuals.
- A grant for projects not serving residents of the Pella area.

## **Impact Grant Proposals:**

- Please provide a brief overview of your organization including mission statement, focus areas, audiences served and strategic goals.
- Share the anticipated timeline for this project, including a starting and ending date.
- Articulate in detail the full scope of the project and the community need being addressed. Consider this an executive summary of your proposal. Be specific and concise.
- Explain how this project addresses a major community initiative.
- Describe why the organization is uniquely positioned to carry out this project and its capacity to implement the proposed project.
- If this project includes a formal collaboration, please share information about each partner and their contributions.
- Include funding request amount and total project budget.
- Show percent of the overall project budget being requested.
- Organization's total annual budget and financial statement.
- Board of Directors list.
- 501(c)(3) Letter of Determination